

12 June 2012

L'evento principale "Economic development strategies – the role of public private partnership" del 12 giugno si inserisce in una settimana di lavoro, finalizzata alla prosecuzione della ricerca CLUDs ma anche alla presentazione del dottorato internazionale di ricerca sul tema della "Urban Regeneration and Economic Development". Il dottorato e le ulteriori iniziative di rafforzamento del progetto CLUDs sono il frutto dell'impegno della Regione Calabria a valere sul POR FSE 2007-2013. Nel quadro di queste sinergie attivate dal Progetto CLUDs, si concretizza la partnership con la Camera di Commercio di Reggio Calabria.

L'evento principale ha una duplice finalità:

1. Divulgare i risultati della prima fase del progetto CLUDs, in particolare approfondendo i fattori di successo dei partenariati pubblico privati nell'area metropolitana di Boston con gli stakeholder locali, con esperti della disciplina e con tutti gli interessati.

2. Presentare l'attivazione del dottorato internazionale "Urban Regeneration and Economic Development" finanziato nell'ambito del "Progetto per il potenziamento della rete internazionale sulla tematica della rigenerazione urbana connessa allo sviluppo rurale (PRInter) per il completamento e il supporto del progetto CLUDs – Marie Curie IRSES 2010 – VII Programma Quadro a valere sulle risorse dell'Asse V POR FSE 2007-2013 Regione Calabria al fine di rafforzare il network internazionale del progetto CLUDs con attività di alta formazione e di diffusione dei risultati.

L'attività messa in campo dal progetto CLUDs attraverso una sinergia funzionale ad innescare processi di sviluppo sostenibili e di crescita intelligente, tra il VII PQ della ricerca europea e il POR FSE 2007-2013 Calabria, anticipa la costruzione di iniziative coerenti con la nuova strategia Europa 2020 e Horizon 2020.

On June the 12th the International partners will present the first work package results in Reggio Calabria. Throughout one week work, partners will not only put the research project forward, but also organize the International doctorate on "Urban Regeneration and Economic Development", also launched on the 12th. Both the International doctorate and the further initiatives empowering the CLUDs project stem from the commitment of the Calabria Region on empowering local economy and human capital and are financed under the European Social Funds Operational Programme 2007-2013 of the Region of Calabria. The partnership with the Reggio Calabria Chamber of Commerce has the important task to better identify the way in which the technology transfer and research and enterprise link can be implemented.

The main event stwofold:

1. Disseminating the results of the first phase of the CLUDs project, in particular by sharing the success factors of the public-private partnerships acting on urban regeneration initiatives in the metropolitan area of Boston. Local stakeholders, experts and all interested people are invited to discuss the findings.

2. Publicizing the activation of the international doctorate "Urban Regeneration and Economic Development" financed by the "Project for the promotion and participation in the transactional network on the topic of urban regeneration linked to the rural development within the CLUDs project-Marie Curie IRSES 2010 – 7th framework program".

The joint activities of the project CLUDs based on the integration of Development policy and Research, through the Synergy between the ESFOP 2007-2013 Calabria and 7th FPof the European research anticipate the build of initiatives consistent with the new Europe 2020 and Horizon 2020 for the future programming period.

FIRST INTERNATIONAL WORKSHOP

Scientific Organizing Committee

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PROJECT FOR THE PROMOTION AND PARTICIPATION IN THE INTERNATIONAL NETWORK ON THE TOPIC OF URBAN REGENERATION LINKED TO THE RURAL DEVELOPMENT WITHIN THE CLUDs PROJECT - MARIE CURIE IRSES - 2010 - 7th Framework Program EUROPEAN SOCIAL FUND Operational Programme 2007 - 2013 Calabria Region



FIRST INTERNATIONAL WORKSHOP

Economic Development Strategies

The Role of Public Private Partnership



Reggio Calabria
12 June 2012

Aula Magna Antonio Quistelli
UNIVERSITÀ MEDITERRANEA

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PROGRAM

12 june 2012

9,00 am 9.30 am
REGISTRATION AND RECEPTION

9.30 am – 10.00 am
OPENING SESSION
PRESENTATION OF THE INTERNATIONAL WORKSHOP – ECONOMIC DEVELOPMENT STRATEGIES

Massimo GIOVANNINI, Provost of the University Mediterranea Reggio Calabria
Enzo BENTIVOGLIO, Director of the Department PAU University Mediterranea Reggio Calabria
Carmelina BEVILACQUA, Coordinator of the CLUDs project University Mediterranea Reggio Calabria

Keynote Addresses:

Demetrio ARENA, Major of Reggio Calabria
Giacomo MANCINI, Alderman of Financial Balance and Economic Planning Calabria Region
Antonio CARIDI, Alderman of Productive Activities Calabria Region
Lucio DATTOLA, President of the Chamber of Commerce of Reggio Calabria
Partner of the CLUDs Project

10.00 am – 12.00 am

SESSION I
The international doctorate
URBAN REGENERATION AND ECONOMIC DEVELOPMENT
(European Social Fund Operative Programme 2007–2013 Calabria Region)

Keynote Speakers

1. URBAN SUSTAINABILITY PLANNING AND URBAN POLICY
Joan FITZGERALD, Professor, Incoming Dean School of Public Policy and Urban Affairs Northeastern University Boston
2. ECONOMIC DEVELOPMENT
Gregory WASSALL, Professor, Graduate Coordinator Department of Economics, Northeastern University Boston
3. CITY AND COMMUNITY PLANNING
Nico CALAVITA, Professor of City Planning, School of Public Affairs San Diego State University

Keynote Discussants:

1. THE UNIVERSITY OF REGGIO CALABRIA – THE DOCTORATE PROGRAMS AND THE OPPORTUNITIES TO STUDY ABROAD

INTRODUCTION: THE RESEARCH LABORATORIES AND THE DOCTORATE PROGRAMS

Francesco RUSSO, Professor of Transportation and Logistics University Mediterranea Reggio Calabria

Simonetta VALTIERI, Professor, Coordinator Doctorate Specific Program "Cultural Heritage Restoration" University Mediterranea Reggio Calabria

Laura THERMES, Professor, Coordinator Doctorate General Program "Architecture" University Mediterranea Reggio Calabria
Enrico COSTA, Professor, Coordinator Doctorate Specific Program "Urban Planning" University Mediterranea Reggio Calabria
Felice ARENA, Professor, Coordinator Doctorate General Program "Maritime Engineering, Materials and Structures", University Mediterranea Reggio Calabria
Claudio DE CAPUA, Professor, Coordinator Doctorate General Program, "Information Engineering", University Mediterranea Reggio Calabria
Giovanni GULISANO, Professor, Coordinator Doctorate General Program "Rural Development, Sciences and Technologies, Agroforestry and Zootechnics" University Mediterranea Reggio Calabria.
Maria Nadia POSTORINO, Professor, Coordinator Doctorate Program in "Transportation Engineering and Logistics", University Mediterranea Reggio Calabria.

2. THE CALABRIA REGION – PROMOTING COOPERATION NETWORKS TO SUPPORT INTERNATIONALIZATION PROCESSES – TOWARD EUROPE 2020

Bruno CALVETTA, Managing Authority European Social Fund 2007–2013 Calabria Region
Massimiliano FERRARA, General Manager of the Culture and Research Department, Calabria Region
Luigi ZINNO, General Manager of the Programming Department Calabria Region

12.00 am – 4.00 pm

SESSION II
FOLLOW-UP FROM THE CLUDS NETWORK
(CLUDs Project 7FP – Marie Curie IRSES)

12.00 am – 12.15 pm

INTRODUCTION: SCIENCE OF FINANCE, PUBLIC AND PRIVATE SECTOR IN CALABRIA

Pasquale CATANOSO, Professor of Science of Finance University Mediterranea Reggio Calabria

12.15 pm – 1.30 pm

RESEARCH & ENTERPRISE IN CHALLENGING CONTEXTS

Keynote Speakers:

1. THE RESEARCH AND ENTERPRISE NEXUS: THE LOUISIANA BEST PRACTICE

Dave NORRIS, Executive Director, Louisiana Tech Enterprise Center Louisiana Tech University

2. EUROPE 2020 AND HORIZON 2020: OPPORTUNITIES FOR ENTERPRISES AND RESEARCH

Diassina DI MAGGIO, Director of APRE Agency for the Promotion of the European Research

3. CREDIT ACCESS AND LOCAL DEVELOPMENT

Alan W. DYER, Professor of Economics, Northeastern University of Boston

FIRST INTERNATIONAL WORKSHOP

CLUDs PROJECT

Keynote Discussants:

RESEARCH AND ENTERPRISE IN CALABRIA

Marcello ZIMBONE, President of Agri-food District University Mediterranea Reggio Calabria
Marco POIANA, Laboratory of Research and Innovation University Mediterranea Reggio Calabria
Francesco SURACI, Laboratory of Technology University Mediterranea Reggio Calabria
Anna TAVANO, Managing Authority European Regional Structural Fund 2007–2013 Calabria Region
Giuseppe ZIMBALATTI, General Manager of the Agriculture and Rural Development Department Calabria Region

LIGHT LUNCH – 1.30 – 2.30 pm

2.30 pm – 4.30 pm

LESSONS LEARNED FROM BOSTON

2.30 pm – 2.40 pm

AN OVERVIEW ON THE FIRST RESULTS OF THE CLUDS PROJECT

Gabriella ESPOSITO, PAU Unit, CNR IRAT

Keynote Speakers:

1. PUBLIC PRIVATE PARTNERSHIP AND URBAN REGENERATION IN BOSTON

Ali PARSÀ and Claudia TRILLO, Professors of Urban Planning, SOBE Unit University of Salford

2. RETAIL-LED URBAN REGENERATION

Bruno MONARDO, Professor of Urban Planning, FOCUS Unit University of Rome La Sapienza

3. LOCAL ECONOMY AND LOCAL DEVELOPMENT

Christer BENGSSON, Professor of Landscape Planning, Aalto University

Keynote Discussants:

URBAN REGENERATION AND SMALL BUSINESS IN CALABRIA

Francesco CALABRÒ and Lucia DELLA SPINA, Laborest University Mediterranea Reggio Calabria
Giovanni LAGANÀ, General Manager Public of the Works Department Calabria Region
Maria Grazia NICOLÒ, General Manager of the Productive Activities Department Calabria Region
Saverio PUTORTI, General Manager of the Urban Planning Department Calabria Region

CONCLUSIONS

Antonio PALMIERI, General Manager of the Chambre of Commerce of Reggio Calabria
Carmelina BEVILACQUA, Coordinator of the CLUDs project University Mediterranea Reggio Calabria